

VOLUME 49: JULY 30, 2014: NEW YORK'S TRUSTED HEALTHCARE IT COLLABORATIVE

### **New York Digital Health Accelerator Announces Top Pick Companies for 2014**



## Accelerator Gives Capital Boost and High-Profile Mentoring to Health IT Startups

New York is at the forefront of the rapidly growing field of health information technology, thanks to a public-private partnership sponsored by the State of New York, New York eHealth Collaborative, and the Partnership Fund for New York City, the investment arm of the city's leading business organization. Last week, the partnership announced the list of seven healthcare startups selected to participate in their 2014 New York Digital Health Accelerator (NYDHA).

"We have selected seven early- and growth-stage digital health companies that will be put on a fast track for building a successful business providing technology solutions to the healthcare industry that will ultimately reduce health costs and improve patient outcomes," said Maria Gotsch, President and CEO of the Partnership Fund for New York City. "The 2014 class was selected through a competitive process from a pool of over one hundred applicants by the senior technology and innovation executives of the state's twenty-three leading healthcare systems."

During the four-month program, participating start-ups will work closely with these senior-level executives to fine-tune and develop their technologies and business strategies through direct mentorship as well as a series of workshops, panel discussions, user-group sessions, networking opportunities, one-on-one meetings, and presentations. In addition, these companies receive on average \$100,000 in capital investment.

"The New York Digital Health Accelerator has been instrumental in stimulating health IT innovation in New York," said David Whitlinger, Executive Director of NYeC. "The NYDHA looks forward to helping spur innovation through access to the Statewide Health Information Network of New York and by providing New York's most promising healthcare entrepreneurs with the financial and professional support they need to truly succeed."

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## Join Your Peers at New York State's Must Attend Health Tech Event



Where will New York State's healthcare and health tech leaders and innovators be this November 17-18, 2014? At the Fourth Annual Digital Health Conference in New York City! Join 850 senior-level thought-leaders from across the healthcare ecosystem to learn about cutting-edge health innovations and to take part in dynamic conversation addressing how healthcare is being redefined through technology.

### **2014 Keynote Speakers:**

- Eric J. Topol, MD,
  Director, Scripps Translational Science Institute
- Ezekiel J. Emanuel, MD,
  Vice Provost for Global Initiatives & Chair of the
  Department of Medical Ethics and Health Policy,
  University of Pennsylvania

Watch the 2013 highlights and view photos from last year's event to get a taste of what's to come in 2014.

Join your peers and put yourself at the center of the conversation: **Register Today** and take advantage of early bird rates!

## **How Hixny Can Support Organization's DSRIP Efforts**



Good news! Just when you thought it was not possible to add new acronyms in our industry, New York State has created a new one: DSRIP.

DSRIP (pronounced dis rip) stands for Delivery System Reform Incentive Payment program. For those new to DSRIP, in April, the federal government approved New York's request for a Medicaid waiver of \$8 billion over five years. Of that, the state will dedicate \$6.4 billion to a program designed to reduce unnecessary hospital admissions by 25%. The bulk of that will be incentive payments to organizations, called Performing Provider Systems (PPS), which measurably improve care to Medicaid patients.

Right now organizations across the state are busy filing planning applications with the State for this new program. If you are one of those providers or organizations building your coalitions, refining your proposals, and developing your plans, we would like to share ways in which Hixny may fit into your plans.

Read more. (Source: HIXNY)



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Western NY State Public Health Efforts Bolstered by Use of Buffalo-Area HIE, HEALTHeLINK

# C HEALTHeLINK®

By leveraging HEALTHeLINK, Western New York's clinical information exchange, for its epidemiology and disease surveillance, the Erie County Department of Health (ECDOH) is noticing significant improvements in tracking overall public health efforts, specifically as it pertains to sexually transmitted diseases (STD) surveillance, treatment, and prevention.

Through HEALTHeLINK, ECDOH has been able to more accurately and efficiently improve its STD case reporting and contact tracing system. The percentage of reported chlamydia cases with unknown treatment in Erie County decreased from 46% in 2006 to 8% in 2012. In addition, HEALTHeLINK use results in more STD contacts brought into care to prevent the spread of disease throughout the community. This marks a 27% increase since HEALTHeLINK use began. During this same timeframe, reported gonorrhea cases with unknown treatment decreased from 19% to 4%. ECDOH is also utilizing data available through HEALTHeLINK for the treatment of syphilis. In 2013 in Erie County, there were approximately 4,897 reported chlamydia and 1,060 gonorrhea cases.

"Having secure access to public health statistics and other data provides our public health practitioners with important and timely information to help them understand where we need to focus our attention in providing healthcare resources and education," said Gale Burstein, MD, MPH, ECDOH Commissioner. "Our ongoing prevention efforts related to STDs have been aided by our collaboration with HEALTHeLINK, which has become a valuable tool in our efforts to provide the public with more efficient care."

#### Read more.

(Source: HEALTHeLINK)

## **HealtheConnections: Driving Adoption of the Health Information Exchange**



### **Community Outreach**

HealtheConnections (HeC) continues its activities to reach out to the healthcare community to make providers aware of HeC's free services available to them. HealtheConnections' Provider Engagement Services (PES) team is their "feet on the street," logging miles to educate and engage regional providers on how the health information exchange can contribute to patient care. As part of their outreach, the PES team is actively targeting practices that have an EMR with a high volume of installations in their region. Another approach that they are using to increase usage is to work with the hospitals to roll out HIE access to more departments. There are many uses for the patient data in the health information exchange - transitions of care, radiology images comparatives, consulting on a patient, and much more. For those of you that are already connected, tell a referring partner about HealtheConnections and help them to "Get Connected."

### myResults - Instant Access to Regional Patient Results at No Cost

HealtheConnections has connected hospitals, diagnostic centers, and several large practices that contribute patient medical information to the Health Information Exchange (HIE) across the 11 counties it serves. Instant access to patient medical reports is accessible through HealtheConnections myResults via a secure web portal into the HIE. Viewing data is quick and easy, and there is no cost to access the portal.

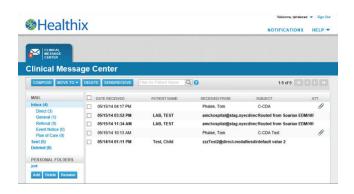
HealtheConnections provides the capability to view comprehensive clinical reports such as lab results and transcribed reports within the HIE. When a report is sent to the HIE and a provider is listed as an Attending, Referring, Ordering, Consulting, Copied To, or Admitting on that report, the report will be available for that provider to view within the myResults tab. The HIE is web-based, so practices do not need to have an electronic medical record system in place to access patient clinical results through the HIE.

To learn more about myResults and HealtheConnections, visit www.healtheconnections.org



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### **Healthix CMC Supports Direct Secure Messaging**



Healthix is offering a new Clinical Message Center (CMC) that supports Direct Secure Messaging, a national standard in federal Meaningful Use requirements for hospitals and physicians. With this secure and user friendly online inbox, authorized users can send and receive Direct messages as well as receive Summary of Care and Transitions of Care documents from hospitals and referral partners. Contact info@healthix.org to learn more about acquiring a Direct messaging account in the Healthix Clinical Message Center.

### **IBM-Apple Deal: Healthcare iOS Nirvana?**

IBM and Apple are touting their mobile enterprise partnership as a game changer for all industries, but in healthcare particularly they can take advantage of providers' love for their iPhones and iPads, as well as the two companies' separate but complementary work with Epic Systems.

Last week, IBM and Apple said they would begin selling a bundle of Apple devices and IBM services and middleware software. "The deal on its own merits is a game changer, but in healthcare we can use the mobile environment to reach the consumer, the patient, the member –and back into the enterprise," said Dan Pelino, general manager of IBM's business with the public sector, including health systems. IBM will build on a "significant amount of work underway already with Apple with the iPhone and iPad" for healthcare applications, but magnified by the newly announced IBM MobileFirst for iOS platform, he said.

Breaking from the tradition of healthcare applications "designed from the enterprise out," IBM and Apple will work to create apps designed around the mobile user, said Pelino. The marriage of Siri and Watson also has great potential in healthcare, given physician interest in hands-free computing and health data analysis as one of the prime applications of IBM's cognitive computing system.

#### Read more

(Source: InformationWeek)

## Mt. Sinai Offers iPads to Patients to Track Their Stay

New York City-based Mt. Sinai Medical Center has begun offering iPads to patients to keep track of their hospital stay. The central feature of the app, Patient Itinerary, allows patients to stay informed about when they are scheduled for surgeries, lab tests, and consultations.



"If you have a patient that's here for five or six days, they really don't know what's going to be happening during the course of their day," Michael DeCarlo, director of health IT at Mt. Sinai, told MobiHealthNews. "So that was really the driver behind creating the patient itinerary."

The Mayo Clinic implemented a similar pilot in an outpatient context for patients recovering from heart surgery. That app included an assessment component, but also equipped users with a schedule and to-do list for the day. DeCarlo said that pilot was an inspiration for Mt. Sinai, but that they're applying the same ideas to an inpatient context. Currently, about 50 iPads are deployed across six units in the hospital.

#### Read more.

(Source: MobiHealthNews)



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### Healthix & NYeC Board Members and Honorees Recognized at the Primary Care Development Corporation 20th Anniversary Gala

On June 9th, 2014 the Primary Care Development Corporation (PCDC) celebrated their 20th Anniversary with a memorable Gala celebration focusing on the concepts of integrated health care and respect for the patient. Awards were presented to recognized leaders in healthcare transformation including Arthur A. Klein, MD, Executive Vice President of Mount Sinai Hospital and Executive Vice President of the Icahn School of Medicine; Healthix & NYeC Board Member Neil S. Calman, MD, FAAFP, Co-Founder, President & CEO, The Institute for Family Health; and Healthix Board Member Michael N. Rosenblut, MBA, LNHA, CASP, Chairman, Board of Managers, AgeWell New York, LLC and President & CEO, Parker Jewish Institute for Health Care and Rehabilitation.



Arthur A. Klein, MD, Executive Vice President of Mount Sinai Hospital and Executive Vice President of the Icahn School of Medicine; Neil S. Calman, MD, FAAFP, Co-Founder, President & CEO, The Institute for Family Health; and Michael N. Rosenblut, MBA, LNHA, CASP, Chairman, Board of Managers, AgeWell New York, LLC and President & CEO, Parker Jewish Institute for Health Care and Rehabilitation.

## Senate Committee Requests ONC Report on EHR Interoperability

The Senate Appropriations Committee has drafted bill language directing ONC's Health IT Policy Committee to submit a report on the technical, operational and financial barriers to electronic health records interoperability.

The committee also wants examined the role of EHR certification in advancing or hindering interoperability. A report released in April written by an advisory group put together by Mitre Corporation and funded by the Agency for Healthcare Research and Quality concluded that there is a lack of interoperability among data resources for EHRs which is creating a major hurdle to the unfettered exchange of information and development of a robust U.S. health data infrastructure.

The Mitre report also found that the criteria for Stages 1 and 2 "fall short of achieving meaningful use in any practical sense" and that "rational access to EHRs for clinical care and biomedical research does not exist outside the boundaries of individual organizations."

The new report that senators seek from the HIT Policy Committee should address the "extent of the information blocking problem, including an estimate on the number of vendors or eligible hospitals or providers who block information," states language in the draft Senate bill. "This detailed report should also include a comprehensive strategy on how to address the information blocking issue."

#### Read more.

(Source: Health Data Management)



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## **Partner Events**

#### MEDTECH2014



#### June 2, 2014 | Albany, NY

Join the largest gathering of executives and senior leaders from across New York State's Bio/Med industry for MEDTECH2014. MEDTECH 2014 is a two day conference taking place in Albany, NY on September 15 and 16. As the industry shifts its focus to a value-based health care model, bioscience and medical technology players are facing numerous challenges—and opportunities—in today's marketplace. Confronted with a perfect storm of sweeping trends including budgetary challenges, regulatory pressures, and resource constraints, the winners of healthcare reform will be those who innovate to succeed. Throughout a two-day, collaborative event, MEDTECH2014 will provide attendees with the tools to consider Redefining Innovation in the Face of Healthcare Reform through:

- thought-provoking keynotes from industry leaders
- interactive panel discussions
- opportunities for networking and partnerships, including a dedicated industry collaboration day

NYeC eNews Subscribers: Receive a 10% registration discount with code **INNOVATE** 

Learn more and register.

#### **Health 2.0 8th Annual Fall Conference**



#### September 21-24 | Santa Clara, CA

Join over 2,100 attendees at the Health 2.0 8th Annual Fall Conference on Sept. 21-24 in Santa Clara, CA. The Health 2.0 Fall Conference is the premier health innovation conference, which showcases over 200 LIVE demos and 150+ speakers on over 50 panels and sessions. The Health 2.0 conference is a place where technologies and thought-leadership converge and disrupt, revolutionize, and catalyze the health tech landscape. This conference brings together the best minds, thought leadership, newest technology, professionals, government officials, and entrepreneurs to get ahead of the industry and make connections to forward the movement of technology in healthcare.

NYeC eNews Subscribers: Receive a 10% registration discount with code **F14MPTR** 

Learn more and register.

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