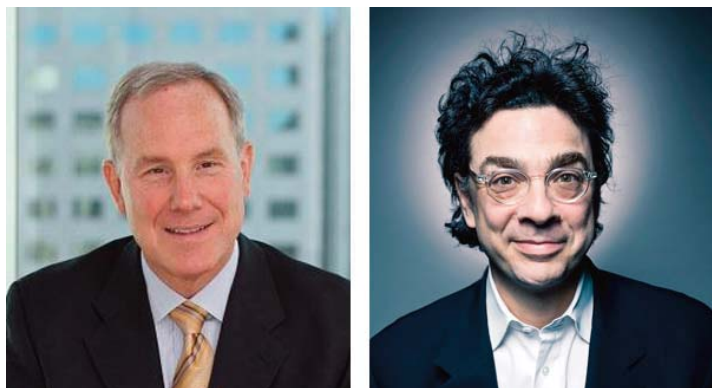


## Dr. David Brailer and Stephen Dubner to Keynote for the NYeC 2012 Digital Health Conference



The New York eHealth Collaborative is delighted to announce the **keynote speakers** for its second annual **Digital Health Conference**, on October 15-16 in New York City: Dr. David J. Brailer, the first National Coordinator for Health Information Technology and current Chairman of Health Evolution Partners, and Stephen J. Dubner, award-winning author of the international bestsellers *Freakonomics* and *Superfreakonomics*.

Former National Coordinator for Health Information Technology, David J. Brailer, MD, PhD, is currently the Chairman of Health Evolution Partners. He is known around the world as the father of the health information technology movement in the United States.

Stephen J. Dubner is a journalist and co-author of *Freakonomics* and *Superfreakonomics*, which together sold over 4 million copies. Dubner has taken economic research and made it accessible to the public in ways that have been described as both fascinating and irreverent.



The NYeC 2012 Digital Health Conference will take place in the same location as last year, the elegant Pier Sixty, on the Manhattan waterfront. The two-day conference offers inspirational, thought-provoking speakers, interactive panels and presentations, discussions about emerging IT tools, along with technological exhibits, and allows attendees ample time for chatting and networking. We will also feature an international panel focusing on how we can learn from the challenges and successes in health IT around the world. Additional session speakers will be announced within the next few weeks.

Last year drew nearly 600 attendees from across the nation, among them healthcare providers, IT innovators, start-ups, hospital administrators and leadership, along with public officials and venture capitalists.

See highlights from the 2011 DHC:

<http://digitalhealthconference.com/2011-conference-highlights/>.

Please join us!

**Register by Wednesday, June 27 and receive a 15% discount.**

Advanced Registration Discount: Save 15% off the Early Bird Rate (EBR) when you register by June 27.

(Use promotional code **ADV** when registering to receive this discount.)

**REGISTER NOW!** <http://digitalhealthconference.com/register/>

## NYeC in the News

NY Accelerates State Health Information Exchange <http://bit.ly/NZLa9E>  
*InformationWeek*

N.Y. e-health group adds to roster <http://bit.ly/LjvSeK>  
*Modern Healthcare*

## Join the Conversation!

Want to hear more about NYeC? Keep up-to-date about our health IT initiatives while connecting with others in the community.

Facebook <http://on.fb.me/lrmRsm>

Linked In <http://linkd.in/JH2huJ>

Twitter <http://twitter.com/NYeHealth>

**For more information please visit us at: [www.nyehealth.org](http://www.nyehealth.org)**